

HAIR LOTION

For naturally vigorous hair

The individual hairs develop from follicles in which the cells multiply quickly and are added to the existing cells, thus producing hair growth. Various factors can induce hair loss: genetics, a deterioration of the general condition, usually as a result of an iron deficiency or endocrine disequilibria ...

They have the effect of slowing cell function, which is aggravated in the context of fibrosis of the scalp. When the scalp becomes less supple, it becomes taut and sometimes even painful, nutrient exchanges are slow, and this leads to a loss of follicular vitality.

The **HAIR LOTION** containing 10% **Padina pavonica** extract (PPE), has the ability to stimulate the function of the epithelial cells, inducing their multiplication. **Padina pavonica** extract (PPE) boosts the synthesis of the keratins, and restores the phenotype of the cells when this has been damaged by aging or genetics.

Within the dermis, the restoration of cell function renders the scalp more supple, which in turn ensures better intercellular exchanges.

The **HAIR LOTION** increases the synthesis of collagens and glycoaminoglycans, substances that form elastic networks. These proteins take up water and minerals, and retain them within the scalp.

COMPOSITION

Ingredients : Ethanol, purified water, total extract of the alga **Padina pavonica** (PPE)

FORM AND PRESENTATION

10% solution of PPE for local application, bottle of 50 ml fitted with an application nozzle.



METHOD OF APPLICATION

Every day, after having mobilized the scalp for 5 minutes, apply a pipette of **HAIR LOTION** tuft by tuft over the top of the head.

The product dries rapidly, It does not leave a greasy film and does not make the hair stick together. It does not affect hair color.

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